



OBJECTIVE

To sensitize about the importance of preserving and protecting biodiversity to the community including children around its areas of operation.





MAJOR ATTRACTIONS

- Art workshops, awareness sessions on biodiversity and cultural programmes for the community and school children. Live demonstration of sand art, canvas painting, wood
- sculpture, earthen pot painting, thermocol sculpture, Portraits and prop booth by eminent artists.
- Competitions for school children like sit & draw competition, collage making, craft making from waste materials and thermocol craft competitions.



GUESTS DURING THE KICK-OFF ON DECEMBER 25, 2016

Chief Guest :

- Mr Shashi Nandkeolyar, IFS, Additional PCCF, Ranchi Guest of Honour:
- Mr Vishwanath Shah, IFS, Conservator of Forest, Chaibasa
- Mr Pankaj Satija, GM (OMQ), Tata Steel

Special Guests:

- Mr Manas Ranjan Jena, eminent canvas artist from Odisha
- Mr Badal Pramanik, eminent canvas artist from Odisha
- Mr R P Mali, Chief Noamundi, Tata Steel
- Mr S Prabhakar, Working President, Noamundi Mazdoor Union











CULTURAL PROGRAMMES DURING THE INAUGURATION

- Welcome animal dance by school children
- Puppet show depicting the biodiversity theme
- Skit by school children











PARTICIPATING ARTISTS

Eminent artists from Jharkhand, Odisha and West Bengal:

- Mr Manas Ranjan Jena
- Mr Brindaban Debnath
- Mr Badal Pramanik
- Ms Rinku Pramanik
- Ms Soma Bewra
- Mr Narendra Mahanti
- Mr Pankaj Pal
- Mr Snehashish Indra
- Mr Sagar Paul
- Mr Sona Sarma
- Mr Baban Maharana
- Mr Prabir Patra
- Mr Om Prakash

Local artists from Noamundi :

 Mr Lalu Chakraborty, Ms Anu Mali, Mr Salil Birua, Ms Shaquila, Ms Nandini and Ms Fatima.

















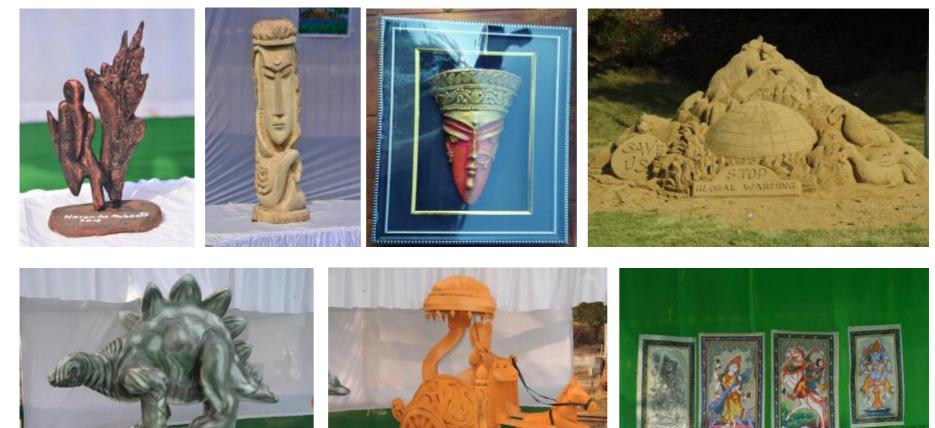


GLIMPSES OF CANVAS PAINTINGS





GLIMPSES OF ART





VENUE DECORATION

















PARTICIPATING SCHOOLS IN VARIOUS COMPETITIONS/WORKSHOPS

Around 100 school children from six schools, namely, DAV School Noamundi; DAV School Joda; Kasturba Gandhi Balika Vidyalaya, Noamundi; Jindal School Barbil; St.Mary`s School, Noamundi and Padmawati Jain Saraswati Shishu Mandir, Jaganathpur along with children of Tata Steel Township participated in various activities in the biodiversity festival *"Jaiba Kala Vividhata*".













CLOSING CEREMONY

Key Highlights:

- Cultural programme by school children
- Felicitation to artists
- Prize distribution to school children who were winners of various competitions













GUEST SPEAK





Mr Pankaj Satija, GM (OMQ), Tata Steel

"We are using art as a medium to create awareness about conserving biodiversity. Events like this help the community understand the importance of environment protection, in a simpler way. This hands-on art workshop will engage community in various biodiversity activities to build a better appreciation and understanding of the work that is being done here and that has to be done in future for environment protection."



Mr Manas Ranjan Jena , Eminent Canvas Artist from Odisha

"I am delighted to be here today and thank Tata Steel for giving opportunity to the artists to exhibit and promote art and culture in the interiors of the state."



Mr Badal Pramanik , Eminent Canvas Artist from Jharkhand

"Tata Steel has been doing a lot to promote art and culture in the state. But this unique combination of art and biodiversity is something which is commendable. Protection of biodiversity is the need of the hour and a programme like this helps in spreading the biodiversity message across."